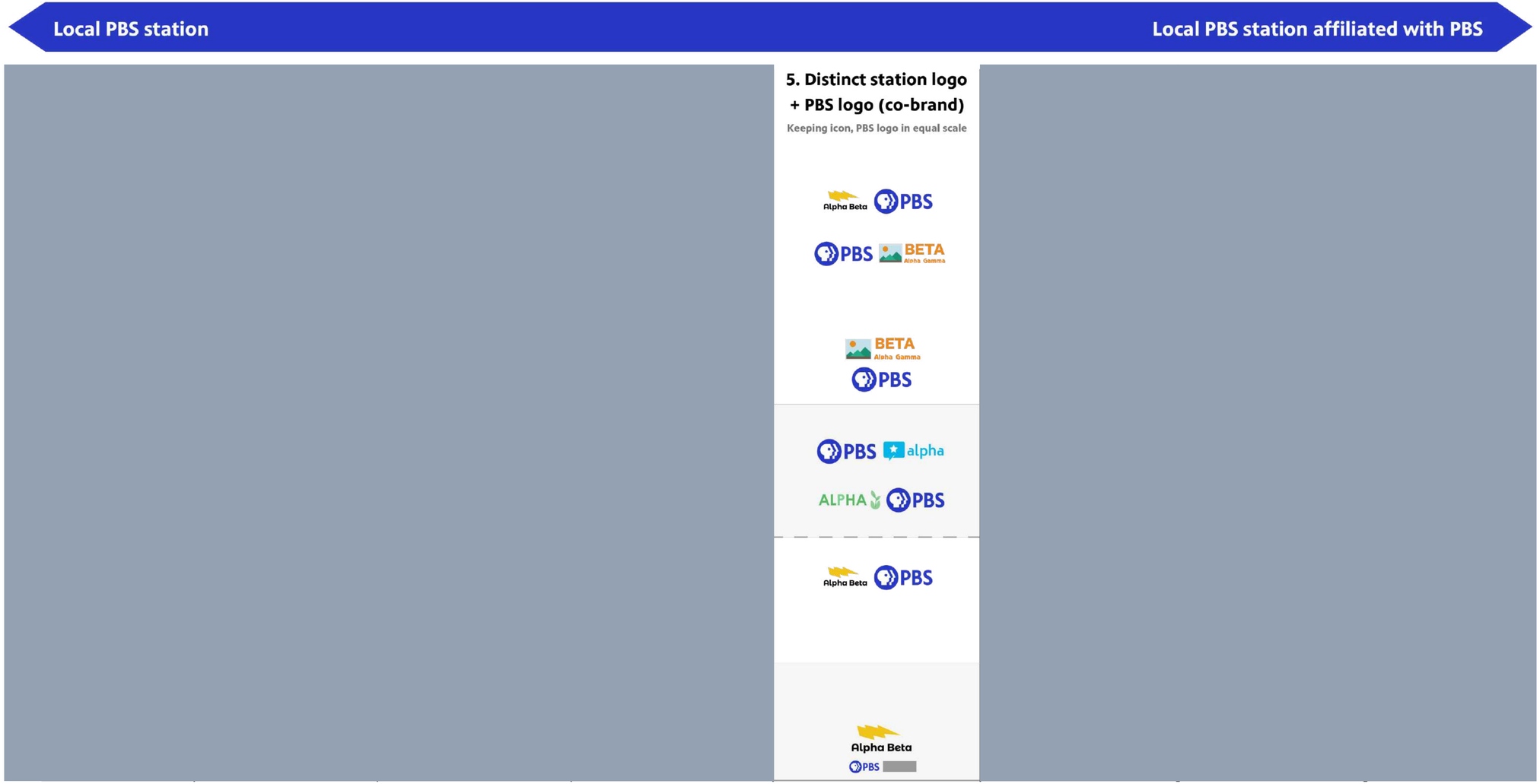
Options 3 & 4: Station Name in Distinct Logotype

Additional Alignment Guidance

Guidance	*Illustrations*
Option 3, 1-Line Station Name If leading with PBS Logo, 1-line Station names in PBS Sans must maintain the standard margins to the right of ‘PBS.’	 
Option 3, 2-Line Station Name If leading with Station Name, 1-line names in PBS Sans must maintain the standard margins to the left of ‘PBS.’	 
Option 4, 1-Line Station Name If leading with PBS Logo, 2-line Station names must be left-aligned and maintain the standard margin to the right of ‘PBS.’	 
Option 4, 2-Line Station Name If leading with station name, 2-line stacked names must be right-aligned and maintain the standard margin to the left of ‘PBS.’	 

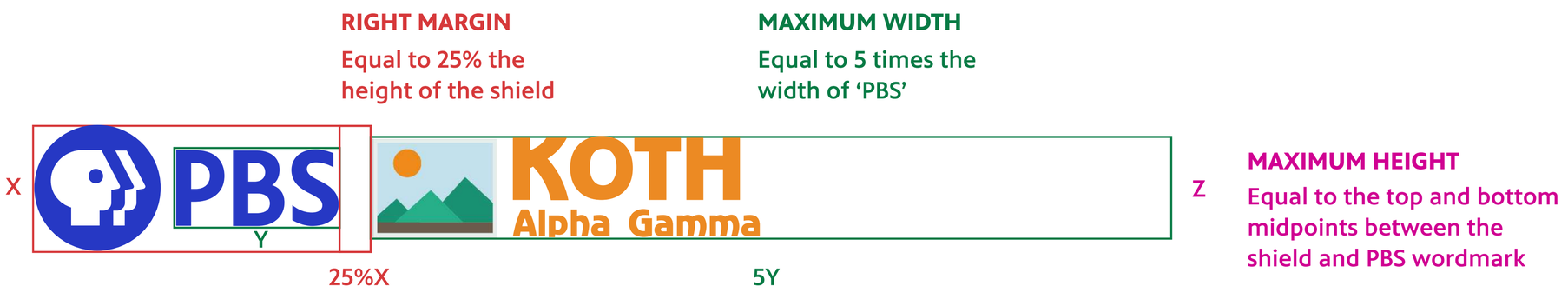
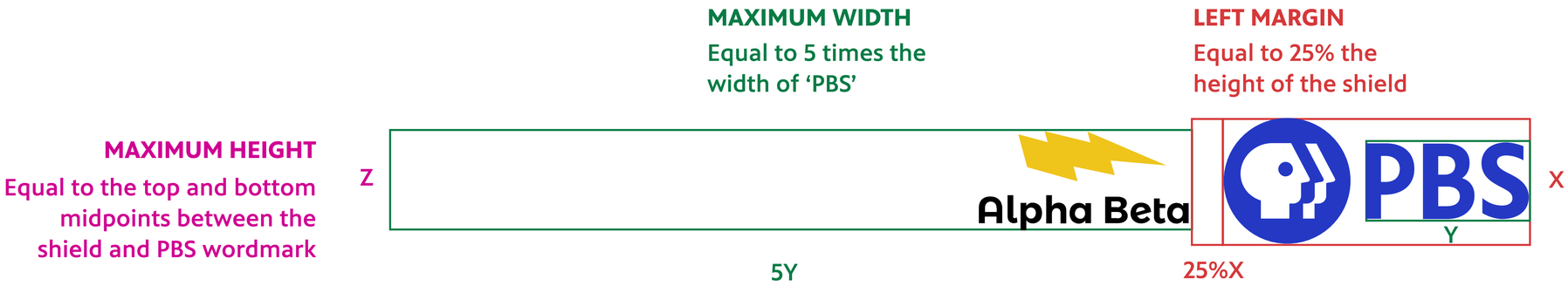
Station Co-Branding Specs

Option 5: Distinct Station Logo with PBS Logo in Equal Scale



Options 5: Distinct Station Logo with PBS Logo in Equal Scale

Margins and Alloted Station Name Area

Station Co-Brand Description	*Spec Illustration*
Option 5, Lead with PBS Logo	
Option 6, Lead with Distinct Station Logo	

Options 5: Distinct Station Logo with PBS Logo in Equal Scale

Alignment

Station Co-Brand Description	*Spec Illustration*
Option 5, Lead with PBS Logo	
Option 6, Lead with Distinct Station Logo	

Options 5: Distinct Station Logo with PBS Logo in Equal Scale

Additional Alignment Guidance

Guidance	*Illustrations*
Option 5, Leading with PBS Logo If leading with PBS Logo, distinct station logo/icon must maintain the standard margin to the right of ‘PBS.’	 
Option 5, Leading with Distinct Station Logo If leading with distinct station logo/icon must maintain the standard margin to the left of ‘PBS.’	 