Nashville PBS

Deck Title in Two Lines at Most

Subtitle: the occasion, the audience or the series

Month Year

Agenda

1. Welcome and purpose
2. What we learned this year
3. What we propose
4. What we need from you
5. Next steps and timeline

SECTION 01

Section Title Goes Here

One sentence on what this section covers.

Slide Titles Are Title Case

- Body copy is 32 px Arial, black and left-aligned.
- Keep to five short lines; more than that is another slide.
- Nothing on a slide is smaller than 24 px.
- One idea per slide: a title and a few lines, one chart or one image.

The takeaway: **one phrase on the Yellow marker**, never colored type on its own.

Two Columns Compare Two Things

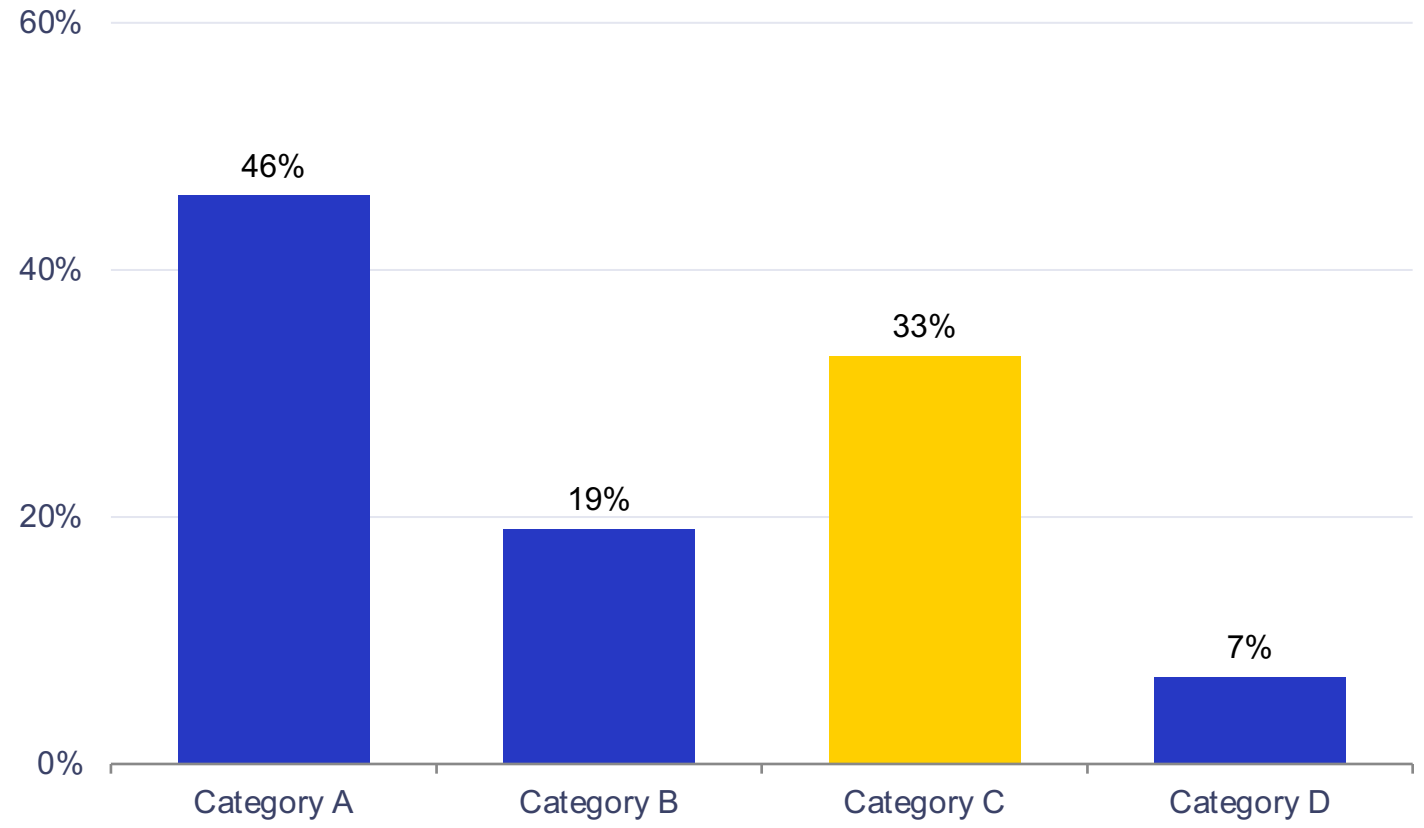
Now

- First point
- Second point
- Third point

Next

- First point
- Second point
- Third point

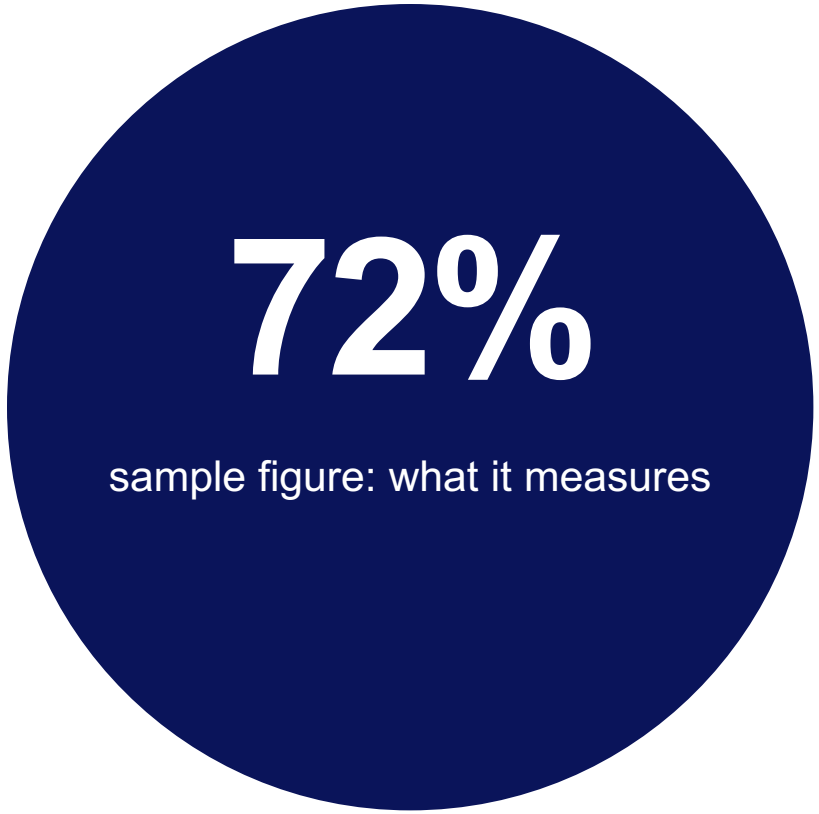
One Chart, One Takeaway



Write the takeaway here in one sentence. The Yellow bar is the one the slide is about.

Source: name the source and period. Sample data.

One Number Per Slide



Say what the number means in a sentence or two, and why it matters to the people in the room.

“A quote sits in italic on the Yellow banner, two lines at most.”

Name Surname, Title

Photos Sit in a Rounded Frame

Photos go inside a rounded rectangle or a circle crop, never as a slide background. Click the icon in the frame to add one.

2

Audience and reach

Nashville PBS

Nashville



At Nashville PBS, we believe the right story, told honestly, can change everything.

wnpt.org

Brand Colors in This Template

PBS Blue #2638C4
Headings, links, chart series 1

Medium Blue #0F1E8C
Alternative deck blue

Yellow #FFCF00
The one accent: marker, bar, highlighted chart bar

Coral #FE704E
Chart series 2, or alternative accent

Red #D6383A
Chart series 5 (charts only)

Navy #0A145A
Title, section and closing slides

Light Blue #486CD8
Chart series 4

Teal #48D3CD
Alternative accent (one per deck)

Green #087B45
Chart series 3 (charts only)

Slate #5C6E85
Other bucket in charts; source lines

Theme colors: Accent 1 to 6 are PBS Blue, Coral, Green, Light Blue, Red and Yellow (the chart series order); Dark 2 is Navy, Light 2 is Fog. Arial stands in for PBS Sans. Full rules: Nashville PBS Design System, Presentations.